



EDITORIAL CALENDAR

2003

ahra

RADIOLOGY MANAGEMENT EDITORIAL CALENDAR 2003

(subject to change)

JANUARY/FEBRUARY

- **Major Theme** HIPAA/Privacy Regulations
- **Other Topics** Teleradiology Recruitment/
Staffing
- **Technology Overview** Computed Radiography
- **Bonus Distribution** HIMSS: February 9-13
San Diego, CA

MARCH/APRIL

- **Major Theme** Imaging Centers
- **Other Topics** CT Certification Legislation
- **Technology Overview** Ultrasound
- **Bonus Distribution** **ahra:** Electronic Imaging
Conference
Atlanta, GA

MAY/JUNE

- **Major Theme** PACs
- **Other Topics** Voice Recognition
IT/Radiology Alliance
- **Technology Overview** Cardiac MR
- **Bonus Distribution** SCAR: June 7-10
Boston, MA

JULY/AUGUST

- **Major Theme** Human Resources Management
- **Other Topics** ABNs
Quality Control
- **Technology Overview** Direct Radiography
- **Bonus Distribution** **ahra:** August 10-14
Anaheim, CA

SEPTEMBER/OCTOBER

- **Major Theme** Archiving
- **Other Topics** Imaging Turf Battles
Career Development
- **Technology Overview** Digital Mammography & CAD

NOVEMBER/DECEMBER

- **Major Theme** Trends in Technology
- **Other Topics** Asset Management Coding
- **Technology Overview** PET
- **Bonus Distribution** RSNA: December 1-6
Chicago, IL

RADIOLOGY MANAGEMENT ADVERTISING SCHEDULE

January/February

Ad Closing Date: 12/18
Materials Due: 12/27
Publication Date: 1/21

March/April

Ad Closing Date: 2/12
Materials Due: 2/20
Publication Date: 3/18

May/June

Ad Closing Date: 4/15
Materials Due: 4/21
Publication Date: 5/16

July/August

Ad Closing Date: 6/17
Materials Due: 6/23
Publication Date: 7/17

September/October

Ad Closing Date: 8/13
Materials Due: 8/21
Publication Date: 9/17

November/December

Ad Closing Date: 10/15
Materials Due: 10/23
Publication Date: 11/17